

jody vingoe.

graphic designer

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Full Name / **Jody Vingoe** D.O.B / **28th December 1976** Nationality / **British**

Career Summary / Director of an independent UK Design Consultancy, Vingoe Creations Ltd.
Over 18 years of international studio experience rising from Junior Designer to Senior Art Director as well as undertaking Freelance projects. Presently seeking new Freelance opportunities.

- / Experience in numerous studios both design consultancy and in house throughout Europe
- / Excellent understanding of branding and brand implementation
- / Fully conversant in Adobe Illustrator, InDesign, Photoshop
- / Knowledge of design for print, web and social media
- / Professional practice as an exhibiting Fine Artist: www.chrisandjodyvingoe.com

- Education**
- Focus on development and application of design and artistic skills
 - 3 German Language courses undertaken whilst living in Germany

/ University Education

BA (Hons) Degree in Graphic Design
School of Art and Design
University of Derby, England 1995 to 1998

/ Further Education

BTEC National Diploma in General Art and Design
School of Art and Design
Newcastle-Under-Lyme College, England, 1993 to 1995

/ Secondary Education

9 GCSE passes Grades A to C (including English and Math)
Clayton High School
Newcastle-Under-Lyme, England, 1989 to 1993

- Interests**
- International travel and culture
 - Outdoor pursuits including mountain biking and walking

Employment

Freelance Graphic Designer / Clients in Germany, Holland and UK
January 2008 to Present - Please refer to my website for examples of client work

Senior Art Director / Pepper GmbH, Munich
January 2004 to December 2007

- Senior Art Director in New Business Team creating concepts and producing designs for pitches and development of new international client organisations with a broad range of industries
- Working closely on projects with Agency Account Managers in America, Canada, England and Germany
- ERM and CRM campaigns, B2B and B2C campaigns, direct mail's, brochures, magazines, POS material, promotional literature and CI creation and development

Freelance Graphic Designer / Munich
September 2003 to December 2003

Graphic Designer / Starshot Design Agentur, Munich
January 2003 to August 2003

- Temporary contract in agency with a predominant sports and lifestyle clientel
- Designing product and packaging graphics
- Magazine and product brochure design

Deputy Design Manager / Language Center Publications, Leamington Spa, U.K.
August 1999 to August 2002

- Concept, design, layout and pre-press production of diverse projects from educational books to publicity material
- Seeing projects through from concept to completion
- Organisation of daily studio workload
- Commissioning and briefing Illustrators and Photographers
- Training and supervision of five designers from Trainee to Middleweight

Graphic Designer / Smith Davis Press, Stoke-On-Trent, U.K.
August 1998 to July 1999

- Design, layout and prepress production
- Work carried out on various corporate publications and magazines
- Photo retouching and drum scanning

Placements

Z3 Design Consultancy, Birmingham, U.K. / June 1997
Briefs undertaken for POS and packaging designs for fashion labels

Johnson Matthey Studio's, Stoke-On-Trent, U.K. / June 1995
Briefs undertaken for ceramic surface pattern designs